

PERCEPTIONS OF YOUTH IN LOWER INCOME SETTLEMENTS:

I) THE YOUTH ENTERPRISE DEVELOPMENT FUND;

II) SEX EDUCATION AND CONTRACEPTIVES.

PREPARED BY: PAN-AFRICAN RESEARCH SERVICES

DATE: 16TH SEPTEMBER 2016

PARS Research

Pan African Research Services Ltd

Reliable Information for Strategic Decisions

METHODOLOGY

PARS Research

Pan African Research Services Ltd

Reliable Information for Strategic Decisions

METHODOLOGY

Dates of Field Work	12 th – 25 th August 2016
Sample Size	390
Sampling Error	At 95% confidence level, the margin of error for this survey is +/-5
Sampling Methodology	Systematic Random Sampling
Population Universe	Youths in Low Income Areas (18-35 years)
Data Collection Methodology	Face to face Interviews

SAMPLE STRUCTURE

4

County	Area/Town	Survey Sample	%
Nairobi	Kibera; Mathare; Mukuru	186	48%
Uasin Gishu	Huruma; Langas; Munyaka	56	14%
Makueni	Nunguni; Wote	55	14%
Machakos	Kangundo; Machakos town	48	12%
Kisumu	Nyalenda; Obunga	45	12

Base n=390

Quality Control Measures

5

- ❖ In order to ensure the collection of quality data PARS Research monitors the research process continually to ensure the quality standards are adhered to. Our standard quality checks are:
 - ✓ 100 % of questionnaires are checked for logic and completeness;
 - ✓ 20 % of fieldwork accompanied by a supervisor;
 - ✓ 20 % of fieldwork back checked by a supervisor; and
 - ✓ A double-entry data capture system that assures 100% accuracy in data entry

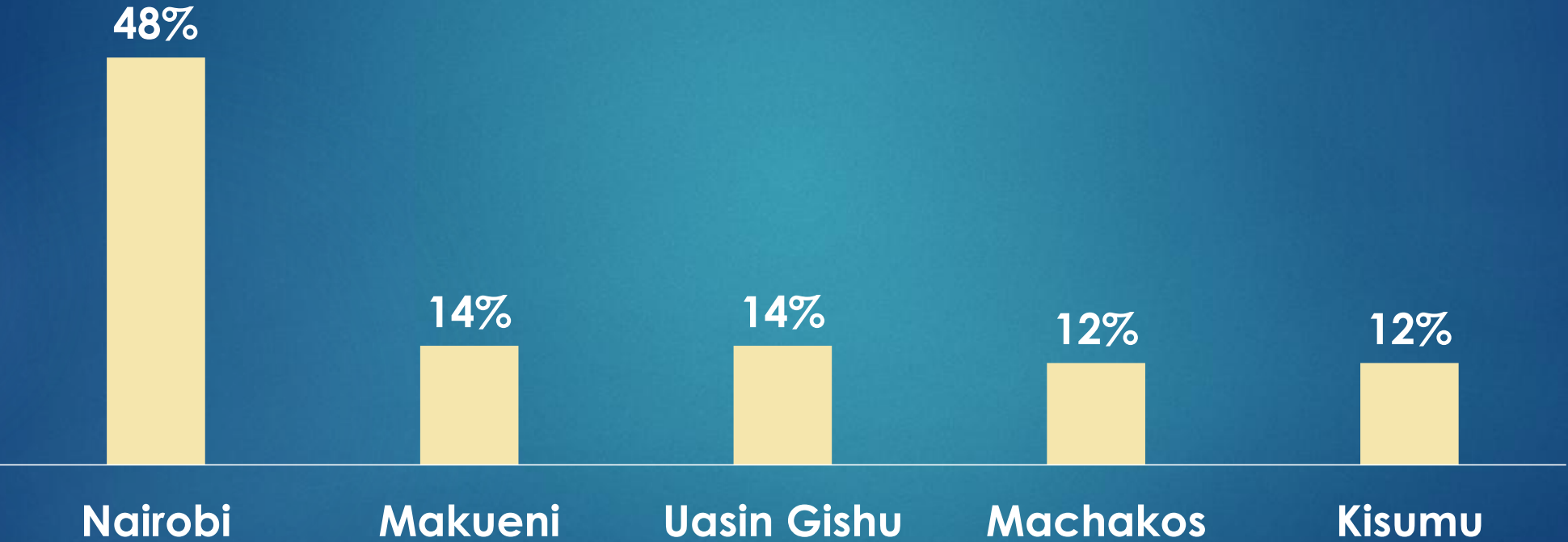
PARS Research

Pan African Research Services Ltd

Reliable Information for Strategic Decisions

Demographic Profile

Respondents by regions

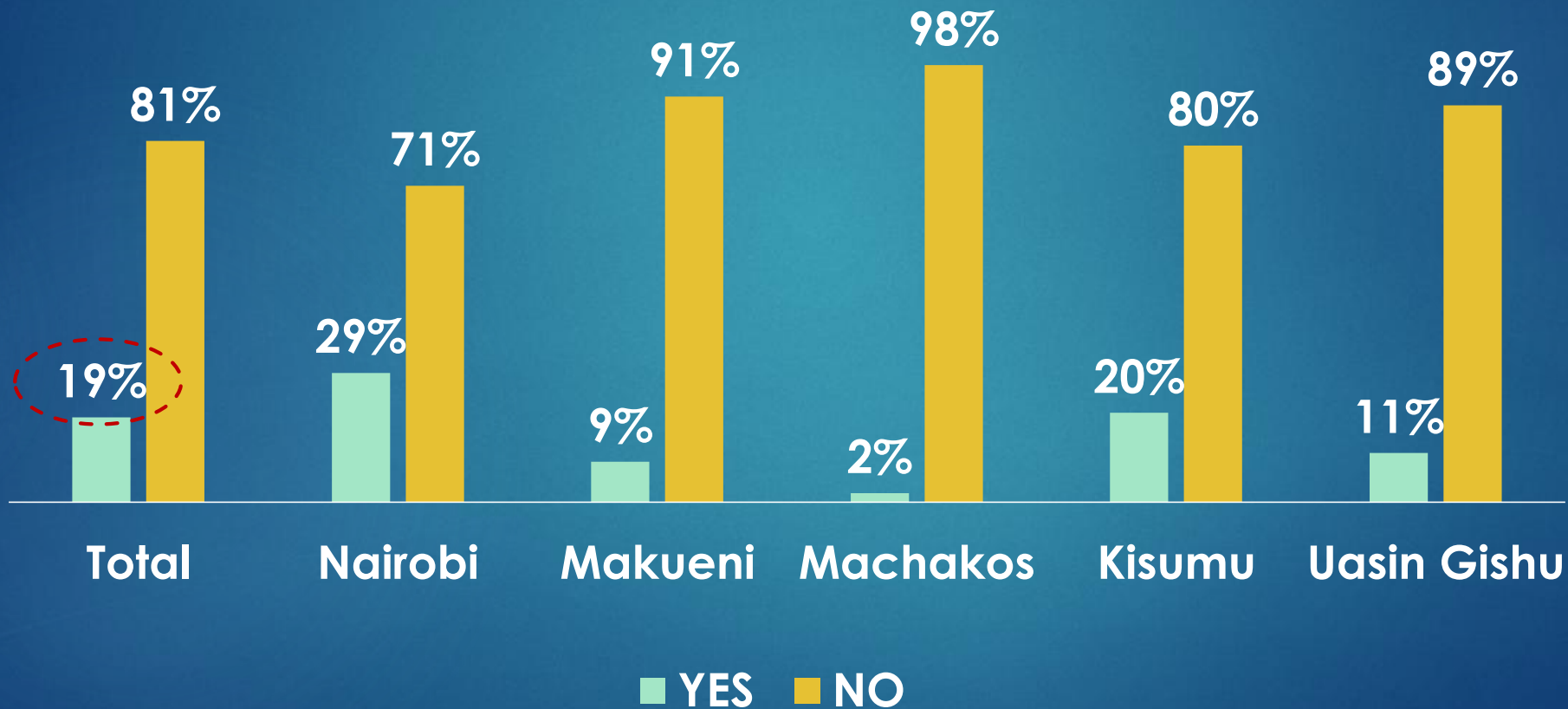


Base n=390

UTILIZATION OF THE YOUTH ENTERPRISE DEVELOPMENT FUND

Have you ever utilized Youth Enterprise Development Funds?

8



Base n=390

Only less than one fifth of the youth in these areas stated they had ever utilized the funds. Highest percentages of those not utilizing the funds were in Machakos and Makueni

If NO, why haven't you ever utilized the funds?

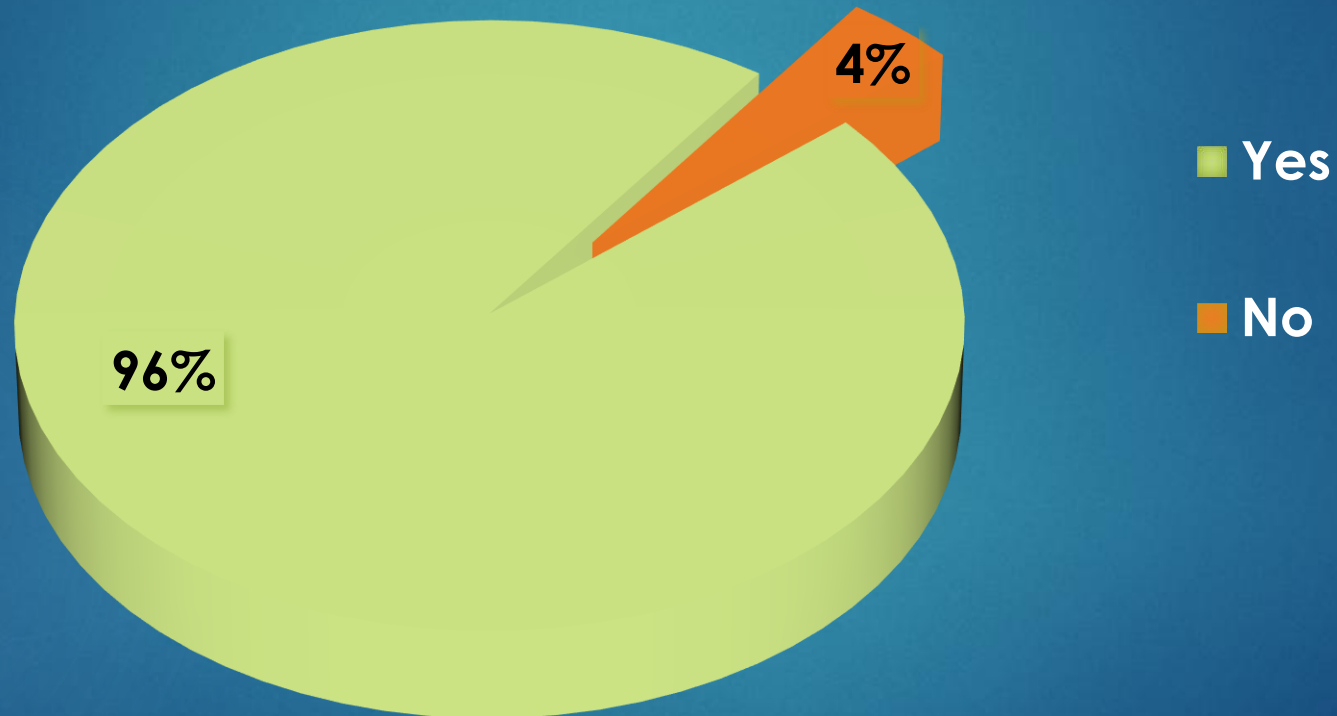
Reasons for not utilizing the funds	Percentile
Don't know about the fund/procedures for application	54%
Tedious and long application process and requirements	15%
Not interested/ no specific project to invest the funds in	12%
It's a corrupt system	9%
Others (e.g. Capital given is too little; fear of repayments; find the whole process expensive; stiff competition from many other groups applying for the same funds)	10%

Main reason for not utilizing the funds is lack of awareness of the fund as well as the procedures for application mentioned by more than half of the youth (54%). At least 15% felt the process was tedious

SEX EDUCATION AND CONTRACEPTIVES

Should parents discuss sexual issues with their children?

11

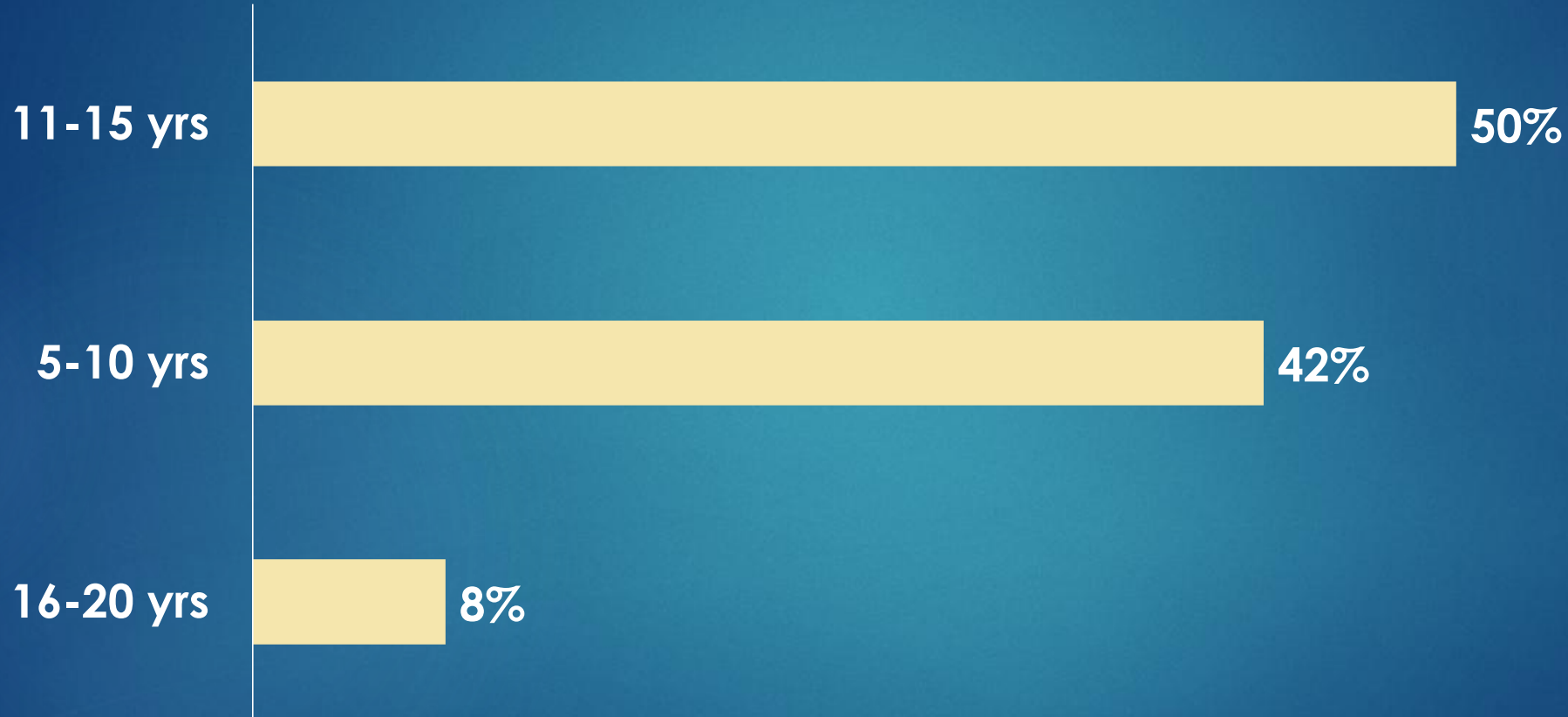


Majority of youth believe parents should discuss sexual issues with their children

Base n=390

At what age should sex education start?

12

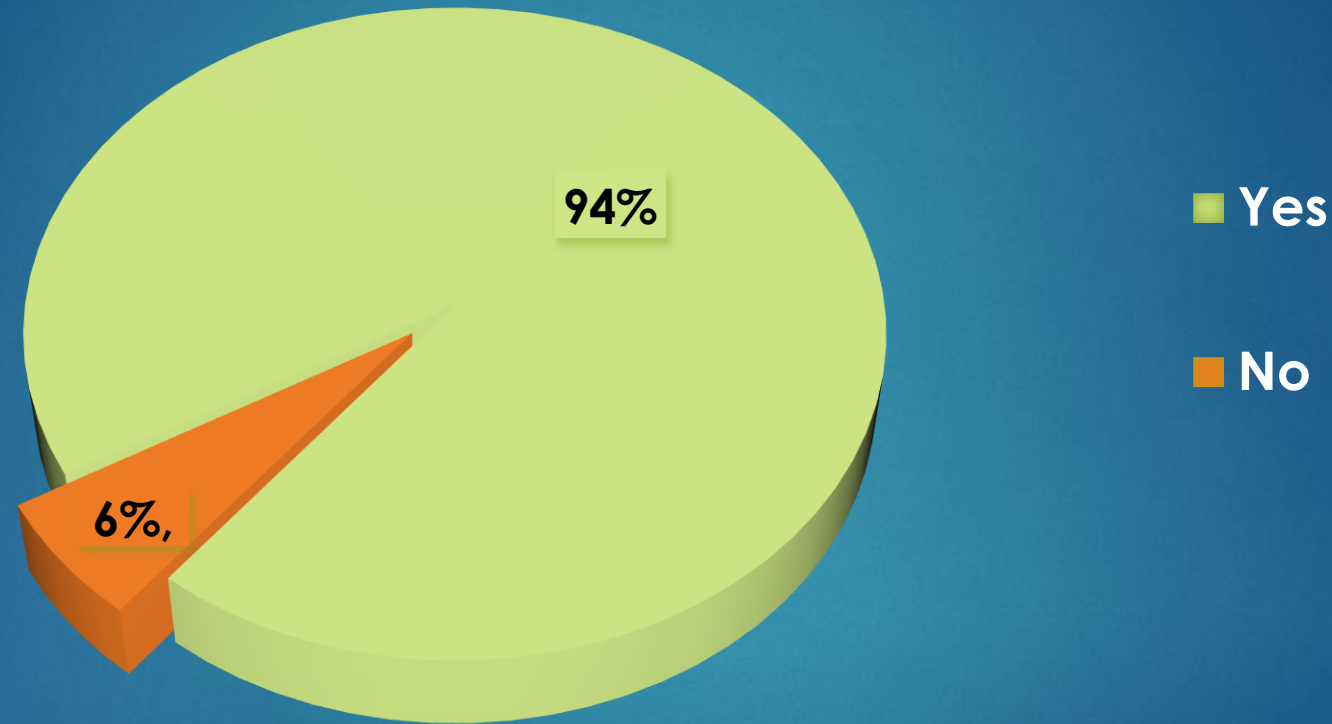


Sex education according to the youth should start before 16 years and as early as 5 years with 50% indicating 11-15 years and 42% suggesting 5-10 years

Base n=390

Should sex education be taught in school?

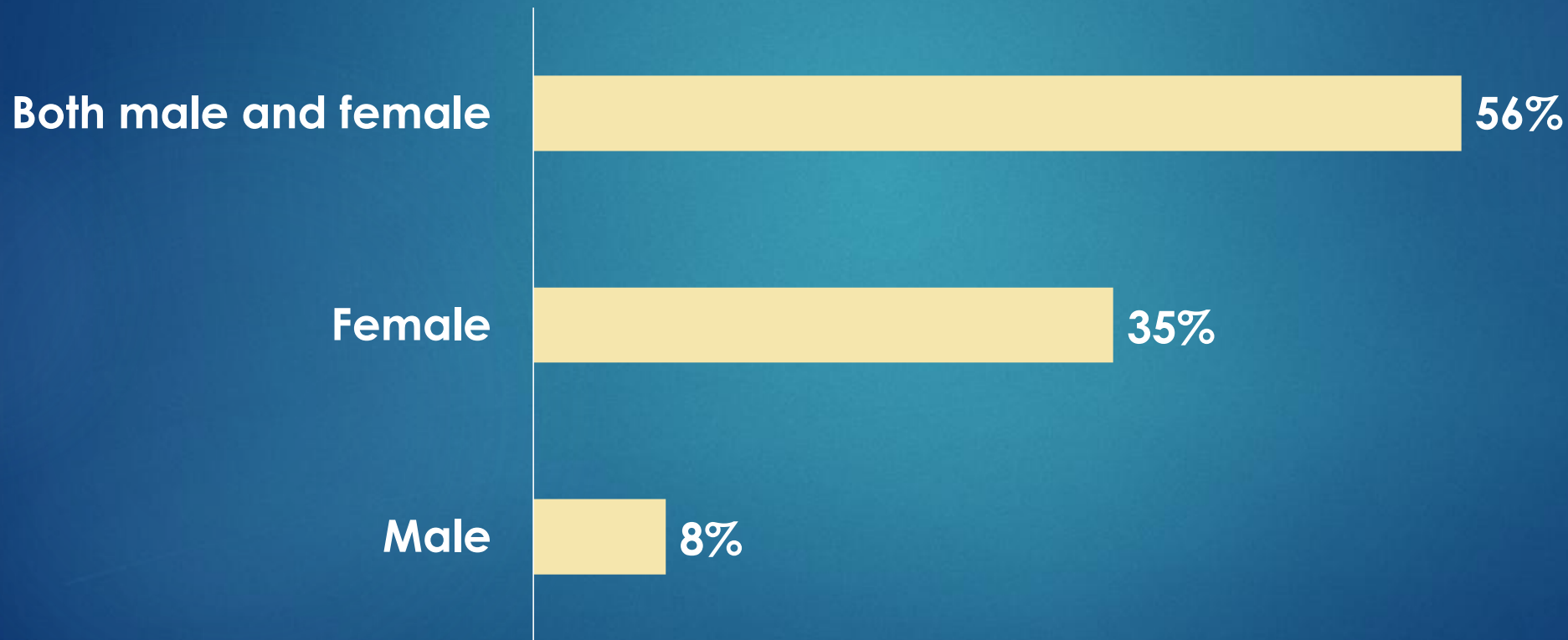
13



Youth are agreeable to sex education being taught in school with at least 94% stating so.

Base n=390

Who do you think has the responsibility to make decisions on contraceptive use? (at household level)

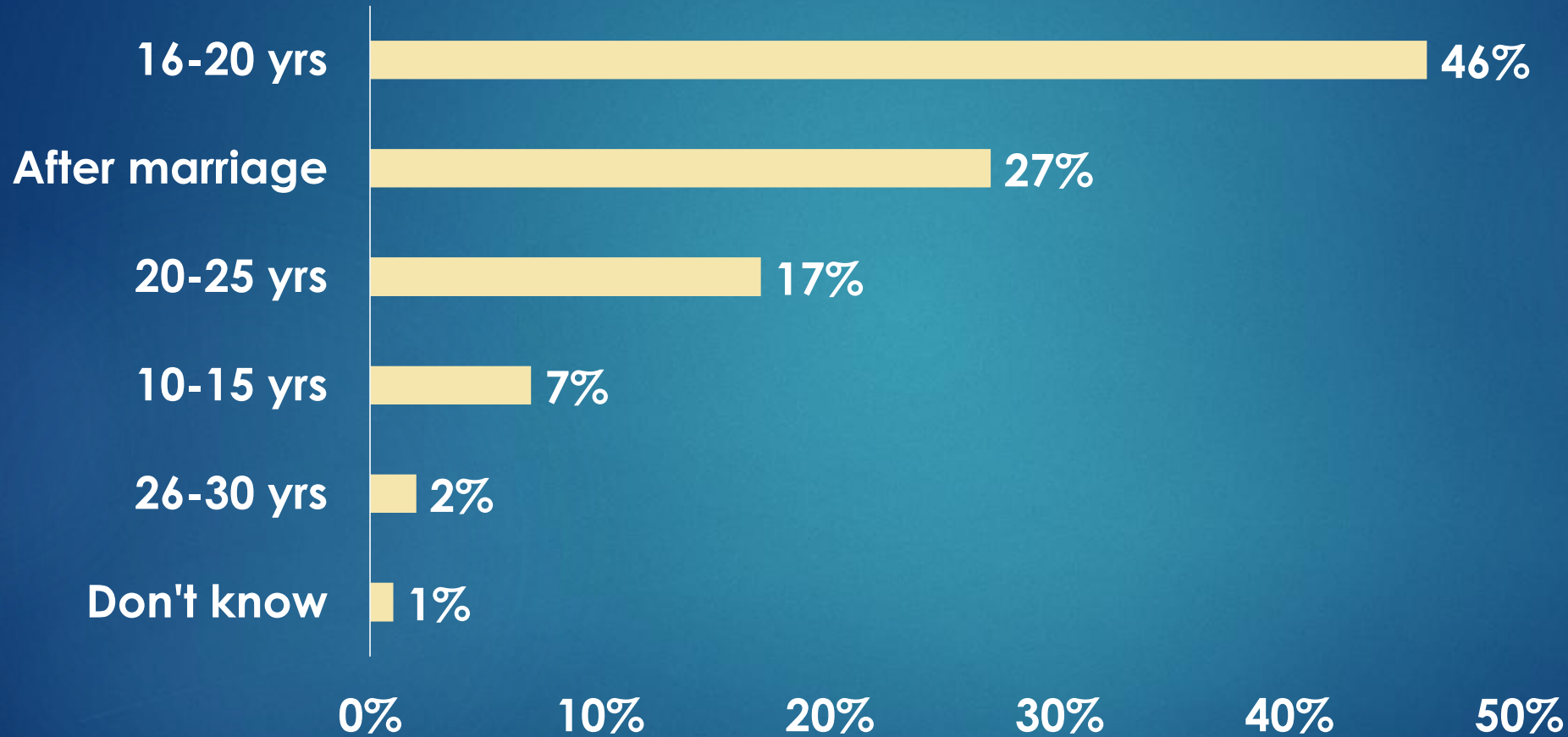


Base n=390

According to the youth, the responsibility towards making decisions on contraceptive use at the household level lies with the couple (both male and female). At least more than a third (35%) however placed the responsibility on females

At what age should youth start having sex?

15

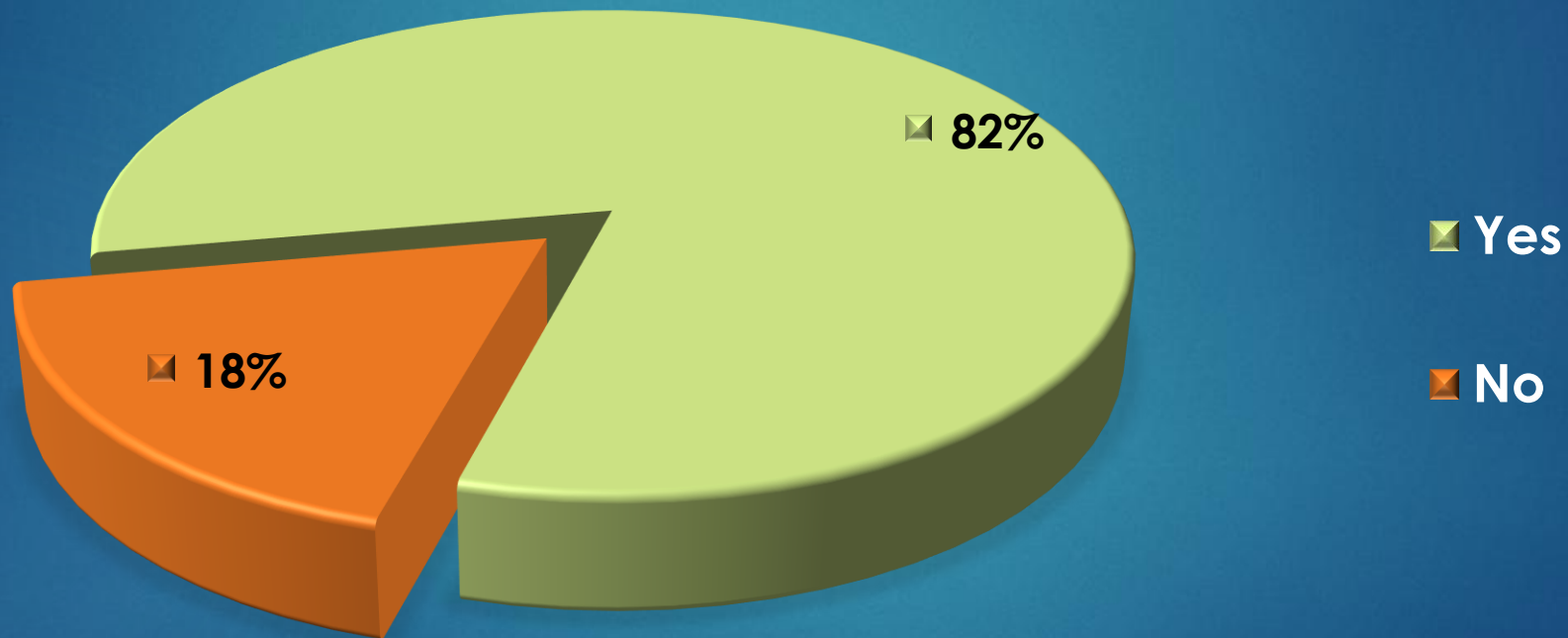


Base n=390

Youth were asked at what age they should start having sex. The findings revealed that they believed they should start engaging in sex at 16-20 years further supporting the reason why they feel sex education should be below 16 years. Only 27% seem to believe that they should engage in sex after marriage.

Do you think you should use a condom if you aren't married?

16



At least 82% of youth believe they should use a condom if not married

Base n=390

Do you think you should use a condom if you aren't married? Why or why not?

17

Reason (Why)	Percentile
To prevent being infected with HIV AIDS and/or STIs	72%
It's the best contraceptive method	17%
Safe to use as they do not have any chemicals/side effects	8%
To avoid abortion and its accompanying costs	2%
No reason	1%

Base n=325

Reason (Why not)	Percentile
Abstinence until marriage	43%
Religion/Culture against Condom Use	17%
Encourages promiscuity/unfaithfulness	15%
Not 100% Guaranteed Protection	12%
Kills Sexual Intimacy in Relationships	12%
Fear of side effects (cancer)	1%

Base n=65

ABOUT PARS RESEARCH

18

- **PARS is a private research consultancy company**
- **It offers market and social research services, which includes survey design, data collection, analysis and reporting of the findings.**
- **PARS adopts a collaborative approach to research issues, working in partnership with client organizations to improve knowledge and competence in using research findings in decision making.**
- **PARS' is a learning organization, emphasizing teamwork and the sharing of knowledge in the continuous pursuit of excellence.**
- **Our senior staff are members of the European Society for Opinion and Market Research (ESOMAR) and are bound by the worldwide code for research practitioners.**
- **They are also members of the local Marketing and Social Research Association (MSRA) and ensure that the code of research ethics is observed by all staff within the organization.**

CONTACT US

19

Jane Mugo

Managing Director

Jane.mugo@pars.co.ke

Tel: 0722 339 725

OR

Susan Kahinga

Associate Director

susan.kahinga_chege@pars.co.ke

Tel: 0722 391 351

Or visit our website at www.pars.co.ke